

## St Marys Academy's Careers Education Information & Guidance

School Careers Lead – J Leigh

Independent Careers Adviser – A Callagher

Benchmark	Year 7	Year 8	Year 9	Year 10	Year 11
<b>1: A stable careers programme</b>	<ul style="list-style-type: none"> <li>➤ Provider &amp; Employer assemblies</li> <li>➤ Careers Library</li> <li>➤ All careers events are attended by a group tutor, Year head and Pastoral manager for the year group to maintain message consistency and stability</li> </ul>	<ul style="list-style-type: none"> <li>➤ Provider &amp; Employer assemblies</li> <li>➤ Careers Library</li> <li>➤ Group sessions with Level 6 Independent Careers Advisor re: Local Labour Market</li> <li>➤ All careers events are attended by a group tutor, Year head and Pastoral manager for the year group to maintain message consistency and stability</li> </ul>	<ul style="list-style-type: none"> <li>➤ Provider &amp; Employer assemblies</li> <li>➤ Careers Library</li> <li>➤ All careers events are attended by a group tutor, Year head and Pastoral manager for the year group to maintain message consistency and stability</li> <li>➤ Option interviews with SLT / advisor / HOY</li> <li>➤ Blackpool Pleasure Beach “Our Choice Our Future” event</li> <li>➤ Post 16 attendance at Parents Evenings</li> </ul>	<ul style="list-style-type: none"> <li>➤ Provider &amp; Employer assemblies</li> <li>➤ Careers Library</li> <li>➤ 1:1 Meeting with Level 6 Independent Careers Advisor</li> <li>➤ All careers events are attended by a group tutor, Year head and Pastoral manager for the year group to maintain message consistency and stability</li> <li>➤ College and Post 16 taster sessions</li> <li>➤ Mock Interviews</li> <li>➤ Specialised work experience placement undertaken by all</li> <li>➤ Post 16 attendance at Parents Evenings</li> </ul>	<ul style="list-style-type: none"> <li>➤ Provider &amp; Employer assemblies</li> <li>➤ Careers Library</li> <li>➤ 1:1 Meeting with Level 6 Independent Careers Advisor</li> <li>➤ All careers events are attended by a group tutor, Year head and Pastoral manager for the year group to maintain message consistency and stability</li> <li>➤ Careers and Revision Evening for Yr Parents</li> <li>➤ Post 16 Application Event</li> <li>➤ Post 16 Interviews</li> <li>➤ Post 16 Taster events held by providers at relevant site.</li> </ul>
<b>2: Learning from career and labour market information</b>	<ul style="list-style-type: none"> <li>➤ Guidance Provided based on individual</li> <li>➤ Options and progression routes advertised on website and TV monitors around school</li> <li>➤ Parents’ Evenings</li> <li>➤ Careers Library</li> <li>➤ Subject embedded</li> </ul>	<ul style="list-style-type: none"> <li>➤ Guidance Provided based on individual</li> <li>➤ Options and progression routes advertised on website and TV monitors around school</li> <li>➤ Parents’ Evenings</li> <li>➤ Careers Library</li> <li>➤ Subject embedded</li> </ul>	<ul style="list-style-type: none"> <li>➤ Guidance Provided based on individual</li> <li>➤ Options and progression routes advertised on website and TV monitors around school</li> <li>➤ Parents’ Evenings</li> <li>➤ Careers Library</li> <li>➤ Subject embedded</li> </ul>	<ul style="list-style-type: none"> <li>➤ Guidance Provided based on individual</li> <li>➤ Options and progression routes advertised on website and TV monitors around school</li> <li>➤ Parents’ Evenings</li> <li>➤ Careers Library</li> <li>➤ Subject embedded</li> </ul>	<ul style="list-style-type: none"> <li>➤ Guidance Provided based on individual</li> <li>➤ Options and progression routes advertised on website and TV monitors around school</li> <li>➤ Parents’ Evenings</li> <li>➤ Careers Library</li> <li>➤ Subject embedded</li> </ul>
<b>3: Addressing the needs of each pupil</b>	<ul style="list-style-type: none"> <li>➤ Challenging stereotypes and overcoming barriers</li> </ul>	<ul style="list-style-type: none"> <li>➤ Challenging stereotypes and overcoming barriers</li> </ul>	<ul style="list-style-type: none"> <li>➤ Challenging stereotypes and overcoming barriers</li> </ul>	<ul style="list-style-type: none"> <li>➤ Challenging stereotypes and overcoming barriers</li> </ul>	<ul style="list-style-type: none"> <li>➤ Challenging stereotypes and overcoming barriers</li> </ul>

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	<ul style="list-style-type: none"> <li>➤ Effective links with Pastoral and teaching staff for referrals</li> <li>➤ Group tutors first point on contact</li> <li>➤ Introduction of Unifrog</li> </ul>	<ul style="list-style-type: none"> <li>➤ Effective links with Pastoral and teaching staff for referrals</li> <li>➤ Group tutors first point on contact</li> <li>➤ Introduction of Unifrog</li> </ul>	<ul style="list-style-type: none"> <li>➤ Effective links with Pastoral and teaching staff for referrals</li> <li>➤ Group tutors first point on contact</li> <li>➤ Introduction of Unifrog</li> </ul>	<ul style="list-style-type: none"> <li>➤ Effective links with Pastoral and teaching staff for referrals</li> <li>➤ Group tutors first point on contact</li> <li>➤ Introduction of Unifrog</li> </ul>	<ul style="list-style-type: none"> <li>➤ Effective links with Pastoral and teaching staff for referrals</li> <li>➤ Group tutors first point on contact</li> <li>➤ Introduction of Unifrog</li> </ul>
<b>4: Linking curriculum learning to careers</b>	<ul style="list-style-type: none"> <li>➤ Individual advice for parents supplied by the Curriculum Area Leader</li> </ul>	<ul style="list-style-type: none"> <li>➤ Individual advice for parents supplied by the Curriculum Area Leader</li> </ul>	<ul style="list-style-type: none"> <li>➤ Individual advice for parents supplied by the Curriculum Area Leader</li> </ul>	<ul style="list-style-type: none"> <li>➤ Individual advice for parents supplied by the Curriculum Area Leader</li> </ul>	<ul style="list-style-type: none"> <li>➤ Individual advice for parents supplied by the Curriculum Area Leader</li> </ul>
<b>5: Encounters with employers and employees</b>	<ul style="list-style-type: none"> <li>➤ Assembly talks</li> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Assembly talks</li> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Assembly talks</li> <li>➤ Unifrog – Virtual Tours</li> <li>➤ Blackpool Pleasure Beach “Our Choice Our Future” event</li> <li>➤ Careers Advisor Assembly</li> </ul>	<ul style="list-style-type: none"> <li>➤ Assembly talks</li> <li>➤ Unifrog – Virtual Tours</li> <li>➤ Mock Interviews</li> </ul>	<ul style="list-style-type: none"> <li>➤ Assembly talks</li> <li>➤ Unifrog – Virtual Tours</li> </ul>
<b>6: Experiences of workplaces</b>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ EBPNW specialised placements</li> <li>➤ EBPNW Work experience placement</li> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> <li>➤ Post 16 Application Help</li> <li>➤ Post 16 Interviews</li> <li>➤ Post 16 Taster events held by providers at relevant site.</li> </ul>
<b>7: Encounters with further and higher education</b>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> <li>➤ 6<sup>th</sup> Form lunchtime ‘drop in’ sessions</li> <li>➤ FE Taster visit SMCA 6<sup>th</sup> Form</li> <li>➤ FE Taster visit B&amp;FC</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> <li>➤ 6<sup>th</sup> Form lunchtime ‘drop in’ sessions</li> <li>➤ FE Taster visit SMCA 6<sup>th</sup> Form</li> <li>➤ FE Taster visit B&amp;FC</li> </ul>

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					<ul style="list-style-type: none"> <li>➤ GCSE Results Day</li> <li>➤ Induction day</li> </ul>
<b>8: Personal guidance</b>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> </ul>	<ul style="list-style-type: none"> <li>➤ Unifrog – Virtual Tours</li> <li>➤ Group Session re: Career pathways</li> </ul>	<ul style="list-style-type: none"> <li>➤ 1:1 Meeting with Level 6 Independent Careers Advisor if needed</li> <li>➤ Parents' Evening</li> <li>➤ 1:1 Option discussions</li> </ul>	<ul style="list-style-type: none"> <li>➤ 1:1 Meeting with Level 6 Independent Careers Advisor</li> <li>➤ Parents' Evening</li> <li>➤ 1:1 Meeting with SLT</li> </ul>	<ul style="list-style-type: none"> <li>➤ 1:1 Meeting with Level 6 Independent Careers Advisor</li> <li>➤ Parents' Evening</li> <li>➤ 1:1 Meeting with SLT</li> </ul>